



## **Scott Blakeslee Appointed General Manager of Paséa Hotel & Spa, Opening in 2016**

**IRVINE, Calif. (August 12, 2015)** – [Pacific Hospitality Group](#) is pleased to announce the appointment of Scott Blakeslee as General Manager of [Paséa Hotel & Spa](#), the newest [Meritage Collection](#) property expected to open early 2016 in Huntington Beach, Calif. Blakeslee will be responsible for all the pre-opening stages of development, as well as the daily resort operations once the Hotel is launched.

A veteran hospitality executive with over 20 years of experience, Blakeslee joins Paséa from InterContinental Hotels Group, EVEN® Hotels, where he served as Brand General Manager and Area/Corporate Chief Wellness Officer. Under Blakeslee's leadership, he launched and executed operations for the new Wellness Lifestyle Brand.

“We are excited to welcome Scott as a member of our team and look forward to the growth of Paséa Hotel & Spa under his leadership,” said Steve Arnold, President of Pacific Hospitality Group. “Scott’s extensive experience and dedication to delivering an exceptional guest experience will help to position Paséa as a leading destination for travelers.”

Paséa Hotel & Spa will bring a new level of luxury hospitality to the city of Huntington Beach, with 250 beautifully appointed ocean view guest rooms and suites, signature dining options plus a rooftop deck bar with stunning views of the Pacific Ocean, a Balinese-inspired spa with state-of-the-art fitness facilities, and two pools. The Hotel will also host memorable special events and business meetings in its relaxed and elegant event spaces.

Previously, Blakeslee was General Manager of InterContinental Dallas, where he helped realign the InterContinental Brand within the property and was responsible for a significant increase in performance and revenue numbers. Before that, Blakeslee served as Vice President/General Manager of Palms Place Hotel & Spa and Vice President, Strategic Business Development of Palms Casino Resort, where he was instrumental in not only the hotel operations, but also the development and management of all key partnerships for the Palms Corporation.

Blakeslee began his career with The Ritz-Carlton Hotel Company, serving as Recreation Trainer at The Ritz-Carlton Rancho Mirage, then the #2 *Travel + Leisure* Destination Resort in the United States.

Blakeslee and his family are excited to be back in California and are looking forward to making their home in Orange County.

For more information about Paséa Hotel & Spa, please visit [www.paseahotel.com](http://www.paseahotel.com). For information about Pacific Hospitality Group, please visit [www.pacifichospitality.com](http://www.pacifichospitality.com).

### **About Paséa Hotel & Spa**

Opening early 2016, Paséa Hotel & Spa is set on Pacific Coast Highway overlooking the Pacific and steps away from the iconic Huntington Beach Pier. The word “pasea”, meaning to take a stroll in Spanish, is the combination of the words “Pacific” and “Sea” and evokes the feeling of a slow and steady pace. The property features 250 beautifully appointed ocean view guest rooms and suites; signature dining options with a rooftop deck bar; Aarna Spa, a Balinese-inspired spa with indoor and outdoor treatment areas and state-of-the-art fitness facilities; two swimming pools; and more than 34,000-square-feet of indoor and outdoor meeting space. For reservations or additional information, please contact Paséa Hotel & Spa at 844-814-2483; or visit [www.paseahotel.com](http://www.paseahotel.com).

### **About Pacific Hospitality Group**

Since 1987, Pacific Hospitality Group (PHG) has maintained a strategic vision and strong sense of core values as guiding principles for business success. With luxury hotel properties from Napa Valley to Southern California, PHG’s growing portfolio of hotel and resort investments reinforces the company’s cohesive vision. PHG manages, develops, finances, and owns hotel assets in California including Bacara Resort & Spa in Santa Barbara, Balboa Bay Resort, Balboa Bay Club, Newport Beach Country Club, Estancia La Jolla Hotel & Spa, and The Meritage Resort and Spa in Napa Valley. In addition, the company owns and operates the Crowne Plaza Anaheim Resort, DoubleTree by Hilton Irvine Spectrum, and DoubleTree by Hilton Santa Ana / Orange County Airport. PHG successfully operates its hotels by consistently growing revenue while effectively managing costs, thereby maximizing each hotel’s NOI. By using a cluster strategy, PHG is committed to growing its market share and adding value to its portfolio through renovations, repositioning, and expansion. [www.pacifichospitality.com](http://www.pacifichospitality.com)

### **About Meritage Collection**

Meritage Collection is a new life and style collection from Pacific Hospitality Group, which includes independent hotels, resorts, wineries, and golf courses. Meritage Collection offers exceptional travel and one-of-a-kind experiences in four of California’s most spectacular locations—La Jolla, Napa Valley, Newport Beach, and Santa Barbara. Blending the best in leisure and group travel, Meritage Collection debuted in 2013 and includes The Meritage Resort and Spa, Bacara Resort & Spa, Balboa Bay Resort, and Estancia La Jolla Hotel & Spa. For more information about Meritage Collection, please visit [www.meritagecollection.com](http://www.meritagecollection.com).

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